

L.A.B. Media

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MEDIA ALERT

TRAVIS COTTRELL TO RELEASE *RING THE BELLS* CHRISTMAS PROJECT ON OCTOBER 7, 2008

Cottrell to release first single, "Ring The Bells," a duet with Natalie Grant and will embark on the Compassion International "Gloria" Christmas tour in December 2008, with Cindy Morgan and Shaun Groves

Nashville, TN – Indelible Creative Group announces the upcoming Christmas CD release, *Ring the Bells*, the latest project from well-known worship artist, Travis Cottrell. On this project, Cottrell, who for the past 13 years has lead millions in worship around the world as the long-time worship leader for Beth Moore's *Living Proof Ministries* conferences, joins with the production vision of world renowned producer, Brown Banister (Amy Grant, Michael W Smith, MercyMe) for a Christmas offering that stands out from all others. With this partnership in true Brown Bannister tradition and the unique, heartfelt and depthful style of Cottrell, *Ring the Bells* promises to become an unforgettable favorite of Christmas seasons for years to come.

On *Ring the Bells*, Cottrell masterfully melds true worship with the meaning and celebration of Christ's birth. The record encompasses not only holiday classics, with unique renditions of "Hark! The Herald Angels Sing," "What Child is This?" and "O Holy Night" but includes two newly penned and recorded Christmas songs including "Home for Christmas Again," written by Sue Smith and Scott Krippayne and "Jesus Saves!" The lyrics of this project express the deeper meaning of the Christmas season and bring the listener to a new place, bringing new revelations and insight to the traditions of the story of Christ's birth.

The first single is the title track of the project, "Ring the Bells," which will impact radio in November. The song features a duet with highly respected, Dove-Award/Female Vocalist of the Year winning Curb Records artist Natalie Grant. This track fully captures the heart of the season and is poised as a new holiday standard for AC and Inspirational radio.

"There is something about true worship from the heart, it magnifies the Lord, not that

God gets bigger but that He increases in the earth,” explains Chris Thomason, President and CEO of Indelible Creative Group. “So when heaven and earth proclaimed praise to Jesus in a manger, the celebration reverberated through the earth and the ages and is magnified today. *Ring the Bells* from Travis Cottrell continues the celebration and gives us the ability in song to celebrate God’s greatest gift to us. Travis’ ability to communicate all that Christmas encompasses is amazing and we are very excited to share this landmark recording with the world.”

Along with national touring, Travis will also be part of unprecedented national campaign with Beth Moore and Lt. Col. Oliver North to be announced on Sept. 8, 2008. *Ring the Bells* will be available at retail and at Cottrell’s live events nationwide on October 7, 2008 through Indelible Creative Group / Word Entertainment. Cottrell will be touring this fall at Beth Moore *Living Proof Live* events, and will be embarking on a nationwide tour in December on Compassion International’s “Gloria” tour with Cindy Morgan and Shaun Groves. Event and Tour dates can be found by visiting the sites below.

<http://www.traviscottrell.com> or <http://www.indelibleonline.com>

For more information on *Ring the Bells*, or to schedule an interview with Travis Cottrell, please contact:

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