



Glo brings the Bible to life with HD video and documentaries, high-resolution images, zoomable maps, 360-degree virtual tours and much more. And it's all easy to find and natural to use with Glo's unique browsing lenses. Find what you need when you need it. **That's Glo.**

Why Glo?

Grow closer to God – Glo makes it easy to read the Bible every day. With Glo, it's as if your Bible is with you all the time, making God's Word your companion and your relationship with God more real.

Quickly find the answers you need – Glo provides a better, faster way to find what you need in the Bible through its multiple navigation lenses, including a topical lens and a "How do you feel?" tool that gives you instant inspiration for whatever your mood. Finding what you're looking for feels natural. Getting where you want to go is faster and easier.

Each lens is integrated so when you're reading, you can also explore without losing your place. Once you see the full picture, you start to understand instead of just reading and wondering if you're really getting it.

Your spiritual home base – Maybe a daily devotion is something you've always meant to do, but just haven't. Maybe it is, but you wish you'd get more out of it. With Glo's Bible Reading Plans, your study time is maximized and personalized. Feeling anxious today? Use the Topical lens to find Scripture to meet your need today ... or the week. Glo is fluid and flexible with your spiritual needs and keeps track of your reading progress.

Virtually limitless content – Glo has hours of HD video, zoomable maps and hundreds of virtual tours so you can see places in the Bible as they look today, and with dozens of historically accurate recreations, how it felt to be there then. Browse world-famous religious artwork or thousands of high-resolution photos.

Glo stays current – Glo shows how relevant world events relate back to the Bible. It's always up-to-date, as content is being changed, updated and added all the time. Glo is a living, breathing resource that makes your reading relevant and meaningful.

The Numbers:

2,382 High Resolution Photos
7,500 Encyclopedia Articles
463 Virtual Reality Tours
3.5 Hours of HD Video
689 Works of Art
147 Maps

How it Works

Glo's unique zoomable interface provides simple, intuitive ways to visually browse a world of biblical content through 5 main lenses. You can visually browse all the content in terms of how it relates to biblical passages, to the geography of the Holy Land, to the biblical timeline or to topics that are relevant to you. You can use these lenses to filter content. Say you want to see what Jesus had to say on the subject of redemption during the Passion Week in Jerusalem. What would be an otherwise impossible search can be done quickly, visually and intuitively with Glo.

The Five Lenses

Bible

Within 2 clicks, find a chapter faster than a paper Bible. The Bible is easy to navigate in its natural order and easy to read in a magazine format.

Timeline

View where events happened chronologically and in context with one another through a zoomable interface.

Atlas

Major stories and locations of the Bible appear geographically with a zoomable, Google-maps style interface along with map overlays, tours, photos and video.

Topical

Relevant verses for thousands of subjects are searchable by keyword and include commentary from leading authors, scholars and other experts.

Media

Browse a huge collection of HD video, virtual tours, articles, high-resolution photos, artwork, maps, and more. The video library includes the "In His Shoes" HD interactive documentary, that has stunning on-location footage and expert insight from Norman Geisler, Max Lucado, William P. Young, Dr. Joel Hunter and other scholars.

Make it Personal

MyGlo is your personal lens into the world of Glo that houses all your notes, bookmarks, and apps. It includes a Bible Reading Plans app that tracks your progress and help you set goals. You can also create your own customized plan.

Glo can become your spiritual home base. Because you participate, the Bible becomes truly yours. Glo is your light for living. Sounds like a bright idea, doesn't it?

